

PCASA Comprehensive Sponsorship Package

WHERE PERSIANS GATHER TOGETHER IN SOUTH AUSTRALIA

Persian Cultural Association of South Australia (PCASA) is the most famous and recognized Non-For-Profit association which belongs to people who speak Persian in South Australia. The association was established more than 30 years ago and incorporated under the Associations of Incorporation Act 1985 on 1st, June 2000. However, it has more than 180 direct members and more than 2000 people attend in community activities annually.



Nowadays the community have many planned programs for all Persians live in SA without any dependency to their religion, country and background.

The boarder of directors keep trying to update the community's communications in weekly radio, website, Facebook and other social Medias.

PCASA has four executive workgroups which has various and interesting activities and events.

- Persian poetry nights held with at least 150 poets and literary critics by **Art & Culture workgroup**. This workgroup is going to hold art gallery, film festivals and many more cultural events.
- Persian sport champions including backgammon, football, and table tennis, etc. as well as picnic held with at least 100 families to amuse children and entertain adults at the same time by **Sport & Recreation workgroup**. This workgroup is going to hold day tour, walking and jogging for both youth and elder community members.



- All traditional and national events including “Nowrouz”, “Sizda-Be-Dar”, Australia day, “Yalda”, etc. is planned and managed by **Events workgroup**.
- **Education workgroup** planned and managed various seminars to promote community knowledge. This workgroup programme focus on both new arrivals and Persian permanent resident and citizens.

Sponsorship Plan

Many business owners have to advertise and introduce their products and services to new customers to remain in market, so they try to find new opportunities. Therefore, we think PCASA sponsorship is a perfect situation for all Persian businesses.

The PCASA tries to prepare all kind of consultation to you, as a result you can pay sponsorship cost monthly for whom choose platinum packages with only 20% in advance payment, also gold members can pay the cost in 4 instalments and silver sponsors can divide the cost to 3 portions.

Clients benefits	Sponsorship levels and Prices (per year)		
	Platinum \$2999	Gold \$1999	Silver \$1299
<i>Logo placement on PCASA web site Cover page</i>	✓	✓	✓
<i>Most prominent name on all printed materials related to event (i.e. Invitation, newsletters)</i>	✓	✓	✓
<i>Announcing sponsor name every week from PCASA radio station</i>	✓	✓	✓
<i>Recognition by event speakers</i>	✓	✓	-
<i>Advertising sponsor goods & services every month from PCASA radio station (12 spot)</i>	-	✓	-
<i>Advertising sponsor goods & services every week from PCASA radio station (52 spot)</i>	✓	-	-
<i>Reserved tables at the events</i>	✓	-	-
<i>Opportunity for sponsor to speak at events</i>	✓	-	-
<i>Sponsor name and logo placement will be part of the official events name</i>	✓	-	-



Persian Cultural Association of South Australia
P.O. Box 496
Marden, SA 5070
www.persiancasa.org.au
Sponsorship.PCASA@gmail.com

The plan has anticipated all aspects that you might have imagined and this is a comprehensive advertisement in a Persian community in Australia.

The platinum might customize in your opinion and you can add more promotions and advertisements. We are ready to work under new circumstances with new agreement that is useful for both parties.

Above packages are valid for ALL events including Nowrouz and other important Persian celebrations.

Our sponsorship office will be happy to collaborate with you in a friendly environment. We look forward to have you on board. You could contact us in your earliest convenience through:

By mail: **P.O. Box 496, Marden, SA 5070**

By email: **Sponsorship.PCASA@gmail.com**

Call us or send text: **0452523736**

Visit our website page and leave a comment:

www.persiancasa.org.au

Visit our Facebook page and send us a message:

<https://www.facebook.com/persiancasa?fref=ts>